

January 27, 2009

To: Dana

Corporate Rate Agreement **March 1st, 2008 –march 31, 2009**

Our Special Business Class Benefits:

- Daily English newspaper.
- Welcome amenities in the room upon arrival.
- Coffee/Tea kit, refreshed daily.
- The use of the "Cadet" Lounge for Superior city view rooms and up.
- Entrance to our "Above All" Spa & Health Club.
- Milk & cookies while ordering a wake up call.
- Good morning wake up call with a glass of fresh orange juice.
- A meeting room of up to 13 pax, once, during stay (upon availability).

Please find the following corporate rates of the Carlton Tel Aviv

Room Category	Single Occupancy
Superior City	\$190
Superior Sea	\$210
Deluxe	\$230
Royal Executive	\$260

The Cadet Business Lounge:

- Open 24 hours a day, 7 days a week.
- Independent entrance with the personal room key.
- Non smoking, Cozy and intimate atmosphere.
- Free buffet with soft drinks, Coffee/Tea and light snacks.
- Newspapers and magazines.
- Internet access – free of charge.

The Royal Lounge:

- Located on the 14th floor facing the Tel Aviv Marina and Old Jaffa port.
- Open from 10:00 am – 10:30 pm.
- Cocktails, alcoholic, hot & cold drinks and light refreshments.
- Internet access, local phone calls & facsimile – free of charge.
- Free entrance of up to 2 guests per day.

Royal Executive Room's extra benefits:

- Personalized check-in service in the Royal Lounge.
- LCD TV 32".
- V.I.P. amenities in the room upon arrival.
- CD player in each room.
- Bath Robe, slippers and flowers in the room.

iRoom:

The Executive iROOM is an integrated communications and entertainment system room including a 32" LCD TV and monitor, a mini PC with 17" monitor, wireless keyboard, wireless mouse, and internet camera. Located on upper level of the Royal Floors, enables to access office and home over the web using either the 17" or 32" screens, use Microsoft Office applications and other programs provided on the mini PC, surf or VOIP applications (including SKYPE Video Conference), easily manage the system from anywhere in the room, and best yet – to view anything on the PC or your DVD on the 32" LCD TV.

General:

- The above rates are for a single occupancy.
- Supplement for a double occupancy: \$30.
- The use of the "Cadet" Lounge is complimentary for reservations of Superior City view room at \$190 and up.
- Reservations will be confirmed upon availability and according to room categories available.
- Wifi Internet is available and subject to a charge.
- The above rates are on Bed & Breakfast basis and net to the hotel.
- VAT will be applicable for Israeli guests.
- The Hotel management allowed to change this agreement any time and without further notice.

Rates include full israeli breakfast served at our Red & Green Peeper restaurant.

Guests staying on our Sup City, Sup Sea and Deluxe rooms will enjoy the free access to our "Cadet" lounge.

Guests staying on our Royal Executive rooms will have the free entrance to our Royal executive Business lounge.

Please note that all the above rates are inclusive 15% service charge and are net, non commissionable.

For Reservations please contact :Sarah Heurtier.

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